

# *Transforming Spaces, Elevating Retail Experiences*



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# Our Home Our WorkPlace

At The Monarch Enterprises, we strive to create a workplace that feels welcoming and supportive, much like a home. We focus on fostering trust, teamwork, and growth, providing an environment where everyone can contribute and succeed. Respect and mutual understanding form the core of our daily interactions. Together, we aim to build a space where individuals feel valued, motivated, and connected to a common goal.





# About Us

## WHO WE ARE

Established in **1998**, The Monarch Enterprises has become India's leading provider of complete design solutions for optical and retail showrooms. Operating from our **80,000+** sq. ft. state-of-the-art facility in Babosa Industrial Park, **Bhiwandi**, we deliver unparalleled quality and craftsmanship with the support of a highly skilled team and cutting-edge machinery. We cater to the needs of clients across India and abroad, setting new benchmarks in modular furniture and retail displays that meet global standards.





# Dream Visualization Process

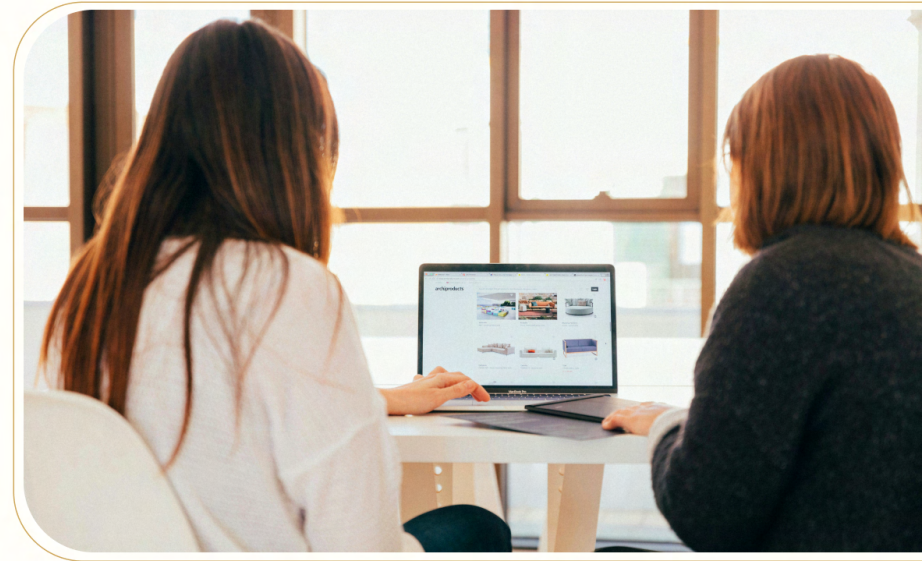


At Monarch Enterprises, we believe every great retail space begins with a vision. Our Dream Visualization Process ensures that your ideas are transformed into captivating designs that inspire and deliver results



# 1. Mining

- Communicate with clients to understand requirements through calls, virtual meetings, or personal visits.
- Conduct a recce to identify the store layout, location, and areas for the best design proposal.
- Assess the product range (frames, sunglasses) to determine whether the store will be premium or budget-focused and finalize the client's investment scope.



## 2. Scaling

- Send a designer to the site for layout measurement and assessment.
- Create a final layout with dedicated spaces for frames, sunglasses, high-range products, and eye testing areas.
- Present the layout to the client, take feedback, and proceed to the 3D design process upon approval.





## 3. Visualization

- Develop detailed 3D designs incorporating lighting, false ceilings, flooring, and all elements to enhance the customer experience.
- Share the 3D design with the client for final approval before moving forward.

## 4. Valuation

- After completing the initial steps, we prepare a detailed quotation with a breakdown of modular units, display counters, accessories, fittings, transportation, packaging costs, and tax components.
- Once approved, we provide account details for advance payment and initiate production.
- Production timeline: 25 to 30 days.





# 5.Reel to Real

- Transport modular furniture from the factory to the site.
- Install furniture within minimal timelines and finalize the site setup.
- Capture site photographs, videos, and collect client feedback via a handover checklist.
- Ensure 100% customer satisfaction before completing the handover.





# Our Mission

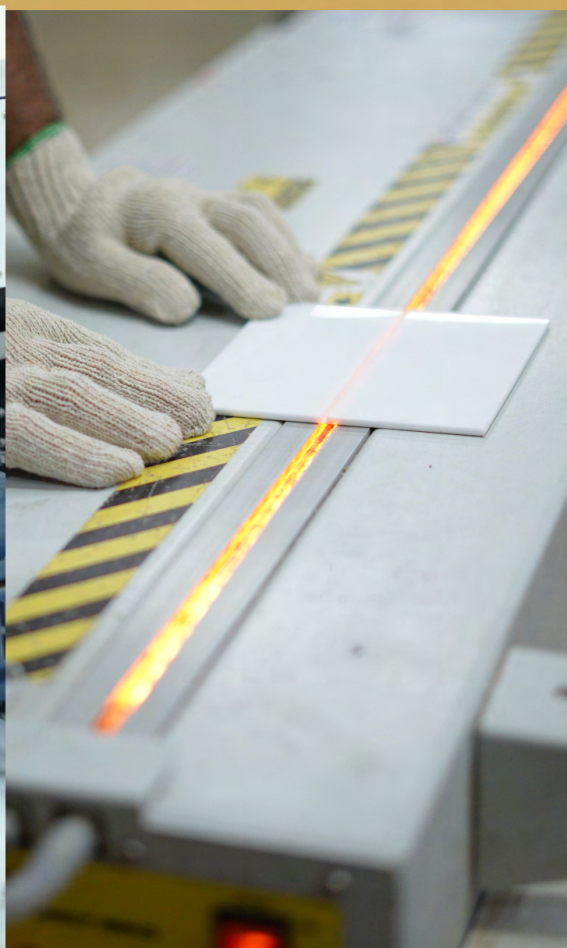
- To achieve **customer satisfaction** through excellence in design.
- To uphold **ethical work standards** in every project.
- To honor our **commitment to commitments**, ensuring timely delivery and exceptional quality.
- To **elevate industry standards** through innovation and expertise.





# Vision

To empower retail businesses with innovative and sustainable design solutions, redefining the customer experience and elevating brand success





# Core Values

## CUSTOMER SATISFACTION

We place our clients at the center of everything we do, striving to exceed expectations with every project.

## ETHICAL WORK STANDARDS

Operating with honesty, transparency, and integrity, we uphold the highest ethical standards in all our dealings

## COMMITMENT TO COMMITMENTS

Delivering on promises with precision and reliability is our unwavering priority.

## ELEVATION OF INDUSTRY STANDARDS

Continuously innovating and setting new benchmarks to redefine excellence in retail design and manufacturing.

## EMPLOYEE DEVELOPMENT

Investing in the growth and success of our team, fostering a culture of creativity, collaboration, and professionalism.



# Our Expertise

## REDEFINING RETAIL SPACES

We specialize in creating modular, adaptable retail environments that combine aesthetics with functionality.

### MODERN DESIGNS

Flexible solutions that allow for easy upgrades and adaptability to evolving trends.



### SENSORY-DRIVEN ENGAGEMENT

Captivating designs that leverage strategic lighting, tactile materials, and engaging layouts to draw customers in.



### CUSTOMER CENTRIC LAYOUTS

Thoughtfully crafted layouts that improve shopper navigation and elevate product visibility.



### REDEFINING CUSTOMER EXPERIENCE

We specialize in creating designs that redefine and strengthen your brand identity, ensuring consistency and a lasting impression across all retail touchpoints.





# Our Facility

WHERE INNOVATION MEETS EXCELLENCE



Our **80,000+** sq. ft. facility is equipped with state-of-the-art machinery, including CNC routers and vacuum processes that ensure a clean, sustainable production environment.



# Advanced CNC Drilling and Routers

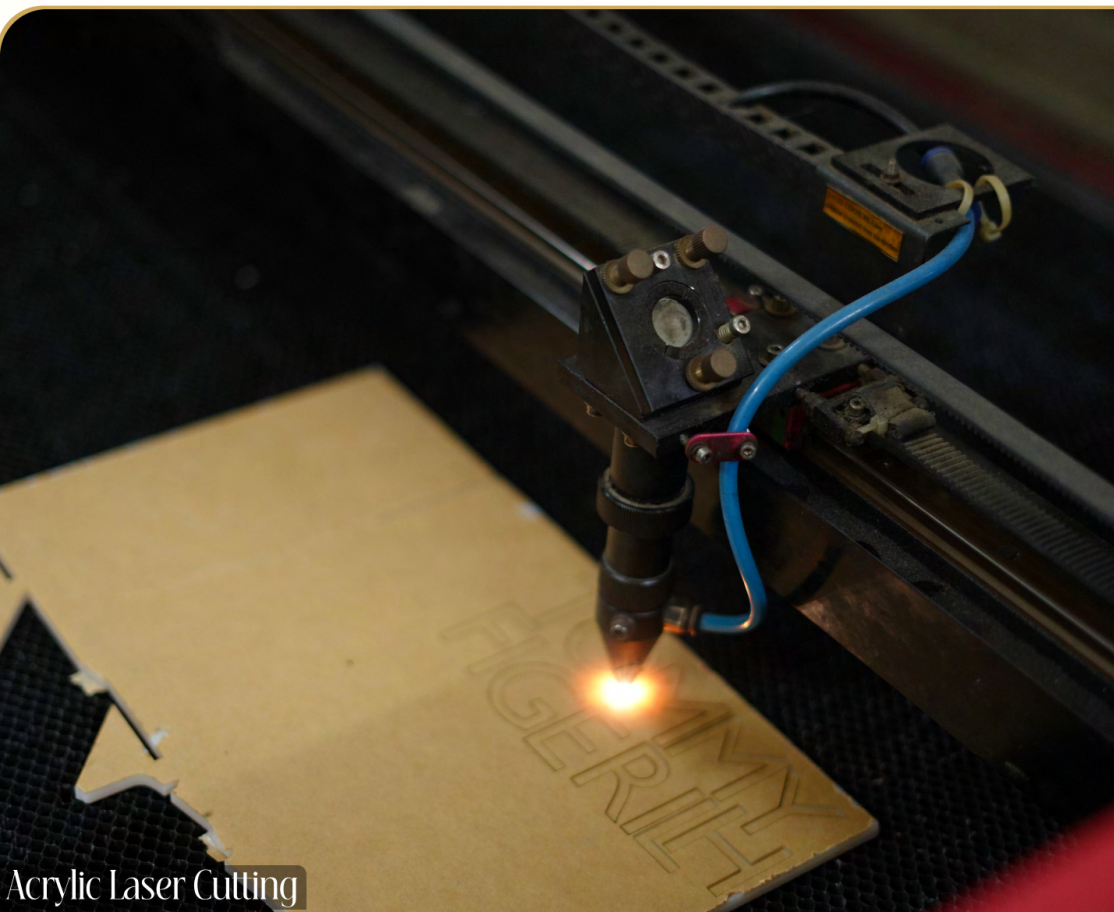
Ensuring intricate designs and flawless detailing for various materials.



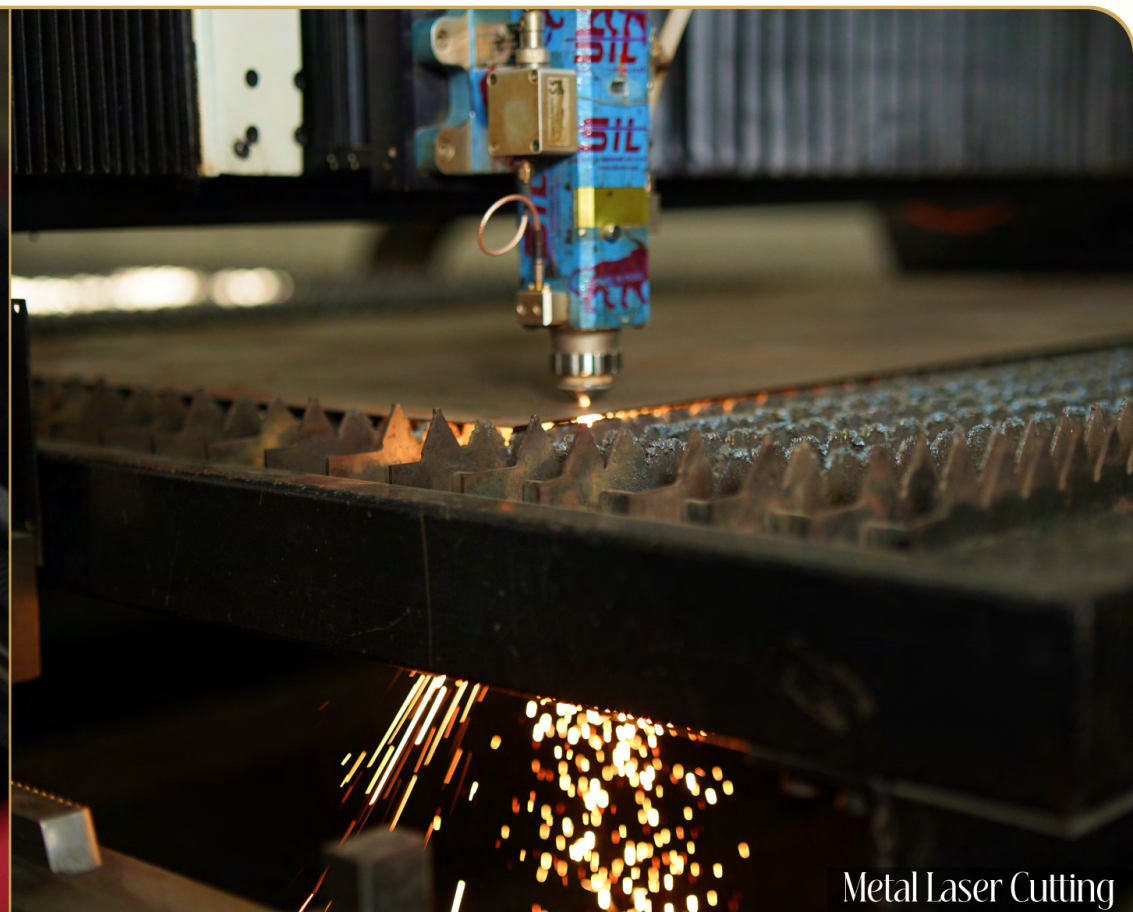


# Acrylic and Metal Laser Cutting

High-precision cutting for sleek and durable display elements.



Acrylic Laser Cutting



Metal Laser Cutting



# Beam Saw Technology

Enabling precise and efficient panel cutting for modular displays.





# Dust-Free PU Booth and Drying

Providing superior finishing and ensuring long-lasting durability.





# Integrated Workflow

Seamlessly blending creativity and technology to deliver high-quality results.





# Key Features

## • DURABILITY

Materials built to last in demanding retail environments

## • EASY ASSEMBLY AND DISASSEMBLY

Designed for quick setup and hassle-free disassembly, making setting up and relocation simple and efficient.

## • DESIGN INNOVATION

Blending aesthetics and functionality to create impactful displays.

## • 1 PRICE COMMITMENT

Transparent pricing with no hidden costs.

## • 48-HOUR FITOUTS

Ensuring fast turnarounds without compromising quality.





# Enhancing Brand Experiences

Monarch Enterprises excels at crafting sensory-driven displays that engage and captivate customers

TITAN  
eyeplus

lifestyle  
YOUR STYLE. YOUR STORE.

LAKMÉ



PANTALOONS

LuLu



TITAN  
EYEWEAR



TANISHQ

SHOPPERS STOP



SEPHORA

METRO  
SHOES



WORLD OF TITAN

OPIUM

FABRIC TO FASHION  
Siyaram's®

vision express

CASIO

GKB Opticals

Lawrence & Mayo



REVLON®

crocs™



# Custom Lighting Solutions

Enhancing the appeal of products with vibrant, adaptable lighting



20



# Interactive Layouts

Inviting customers to explore products through modular, engaging designs





# Tactile Materials

Reinforcing product quality and value through premium textures

# Increased Store/ Brand Value

Thoughtful designs that not only attract customers but also elevate your store's image and reinforce your brand identity.





# Better Business

Strategically designed spaces that drive customer engagement, improve retention, and ultimately boost sales performance



# Competition

Our innovative designs help your store stand out and compete with the best in the industry



# SANGEETA BOOCHRA · NIMAI



## Our Work

SANGEETA BOOCHRA



 टायटन वर्ल्ड  
TITAN WORLD

 हीलियोस  
HELIOS

24



HELIOS





Calvin Klein

ein



CASIO



CASIO



EDIFICE



G-SHOCK



DIESEL



MICHAEL KORS



EMPORIO ARMANI

CASIO  
VINTAGE





PANTALOONS









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8657002349/50





METRO SHOES



...COUNTRY. FOR SHOWSTOPPERS ONLY.

FACE

IT'S MY FACE, I CHOOSE TO DO IT UP!

EYES

BOLD LIPS, A MILLION TRICKS.

LIPS

EYE GAME, STRONGER.

TESTERS

YOU'LL LOVE THE SKIN YOU'RE IN.



NATURICA MEDITERRANEAN HAIRCARE BEAUTY

Inspired by Nature led by science



OLAPLEX. STRENGTH STARTS INSIDE











OPIUM HYDERABAD



# Testimonials

What Makes Us Stand Out

Titan Eyeplus

**Satish Jaypaul**

📍 Mumbai, Maharashtra

Really Satisfied With The Product No Compromise On Quality And The Workmanship Is Commendable..

**Lions Charitable Foundation**

📍 Mumbai, Maharashtra

Enterprises Has Been Satisfying And Will Definitely Consider. The Monarch Enterprises For Any Of Our Future Display Needs.

Bhandare Opticians- The Eyecare

**Ajoy Bhandare**

📍 Mumbai, Maharashtra

We Wish To State That Monarch Enterprises Has Just Completed Our Eyewear Display. The System At Our Phoenix Mills Showroom. We Are Extremely Satisfied With The Work Done. They Are Very Professional, Quality Is Very Good. We Wish Them All The Best In The Future.

Zaiba Optics

**Salman Shaikh**

📍 Uttar Pradesh

Designing Was Very Good And Practical. The Overall Concept Was Good. We Have Made Our Showroom As Per Your Design And Color Option.

Siyaram's

**Radha Shinde**

📍 Mumbai, Maharashtra

Awesome Service Best Quality Very Competitive Cost. Specifically Thanks Vinod & Usha.

**Devendra Optics**

📍 Thane

Installation Was Overall Good, Good Response For Inquiry And Overall Business Is Extended. And Well- Attended Services After Installation.



# Google Reviews

Hear It From Our Happy Customers

Diamond Lab

Anik Desai



A Very Helpful Team To Take Care Of All The Needs. Strong After Sale Service. Highly Recommended If You Want To Set Up A New Store Or Reinvent An Old Store.

Anand Gadewar

Anand Gadewar



It Was Great Experience Working With Monarch Enterprise Mumbai. They Provided Us With Good Quality Products, Cooperated With Us To Create "Titan Model Store"..

Sunayan Optical

Datta Pathare



Good Service, Good Management And Support. Would Strongly Recommend Them. Work Done Was Far Better Than Expected, Gave An Awesome Final Look To The Showroom.

Gujrat Chashmaghar

Talha Junani



Fast And Reliable. Great Understanding. Thanks

Animesh Optical

Animesh Chandrakar



My First And Best Experience In The Monarch Enterprises Excellent Interior Design For My Shop.

Urban Sight Optical

Hemendra Pratap



I am very much satisfied with the work, Designing is amazing and quality of the material is top notch...very helpful with the client.. overall it's great deal with MONARCH



# Awards & Certificates

Achievements That Reflect Our Dedication



*ALFA AWARDS*  
2023



*COA - TITAN*  
2023-2024



*SME AWARDS*  
2024



*VISION PLUS AWARDS*  
2013-2014



*ET NOW LEADERS OF TOMORROW*  
2024





# THANK YOU

Let's collaborate to create retail spaces that captivate, inspire, and deliver results.

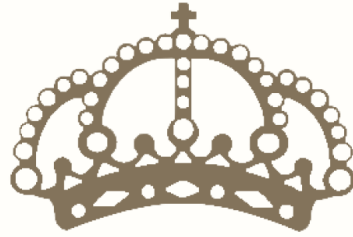
A8, Babosa Industrial Park, Nashik Highway (NH3), Saravali Village, Next to Vatika Hotel, Opp Schneider Electric Warehouse, Bhiwandi - 421302, Maharashtra, India

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**THE MONARCH<sup>®</sup>**  
**ENTERPRISES**

RETAIL - FURNITURE - FIXTURES - DESIGN